

# Business Studies

Business activity is a feature of everyone’s life. Throughout the world people engage in a web of business activities to design, produce, market, deliver and support a range of goods and services. In addition, investors, consumers and employees depend on the business sector for much of their quality of life.

As a course, Business Studies is distinctive in that it encompasses the theoretical and practical aspects of business in contexts which students will encounter throughout their lives. Contemporary business issues and case studies are embedded in the course to provide a stimulating and relevant framework for students to apply to problems encountered in the business environment.

Preliminary Course	HSC Course
<p>Business Studies investigates the role, operation and management of small businesses within our society. Factors in the establishment, operation and management of a small business are integral to this course. The topics covered are:</p> <ul style="list-style-type: none"> <li>• Nature of Business (20% of course)</li> <li>• Business Management (40% of course)</li> <li>• Business Planning (40% of course)</li> </ul> <p>In the Preliminary course there is a research project investigating the operation of a small business or planning the establishment of a small business. Students also undertake two examinations.</p>	<p>Students investigate the role of global business and its impact on Australian business. Students develop research and independent learning skills in addition to analytical and problem-solving competencies through their studies. The topics covered are:</p> <ul style="list-style-type: none"> <li>• Operations (25% of course)</li> <li>• Marketing (25% of course)</li> <li>• Finance (25% of course)</li> <li>• Human Resources (25% of course)</li> </ul> <p>Assessment is in the form of research reports and examinations.</p>

